



# **ZERO WASTE MALAYSIA**

2018 ANNUAL REPORT



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# INTRODUCTION

## WHO WE ARE

Established in 2016, Zero Waste Malaysia (ZWM) is a non-profit organisation which advocates for sustainable development and aims to increase the local community's awareness in sustainable living. Currently, ZWM consists of 23,000 enthusiastic and concerned individuals advocating for an ongoing effort to provide a platform to educate the community on how to generate less waste.

Sustainable development, as defined in the Brundtland Report, is development that meets the needs of the present without compromising the ability of future generations to meet their own needs. ZWM recognises the significance of micro-level sustainability, whereby we believe that small, individual steps will create big impacts which are important to ensure the growth of sustainable development in Malaysia.

This year, we are proud to publish our inaugural Annual Report which includes past initiatives as well as activities throughout our 2018 financial year from 1 January to 31 December.

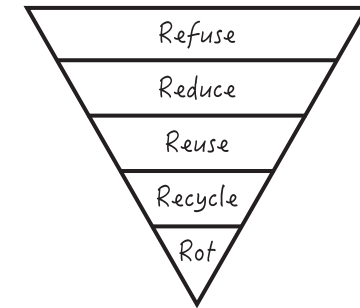
## OUR VISION

Essentially, a zero waste lifestyle is a way of life where we do not create trash. A perfectly zero waste life cannot be easily achieved in our current generation because everything we do is linked to a system that is linear. Corporations globally operate in a linear system of cradle-to-grave which means the output product designed in the initial stage is bound to end up as waste. However, ZWM encourages everyone to

have a shift in mindset and practise good, environmentally-responsible habits that will navigate us through our current disposable culture. As our Founder and President, Aurora mentioned as well, her ways of living zero waste is a journey of replacing disposable with reusable!



*We believe that every action starts from little steps. Everyone can be the change.*



*The 5Rs' quoted from Zero Waste Home.*

## OUR MISSION

A community group based in Malaysia who strives to adopt the zero waste lifestyle whilst creating an education and resource platform for the community to make less trash in the current linear economy.

## OUR GROWTH AND ACHIEVEMENTS



## MESSAGE FROM OUR PRESIDENT

It has been an amazing journey for the Zero Waste Malaysia community since we started as a Facebook group on 1<sup>st</sup> January 2016. We never imagine that we will soon develop to become one of the most credible Nonprofit Organisation in Malaysia focusing on waste reduction.

As a NGO which is 100% powered by unpaid volunteers, ZWM has done many online and offline activities in the past three years, including Zero Waste Night Market Shopping Tour; Malaysia's First Zero Waste Fest; Exclusive Dialogue with Bea Johnson; and the upcoming Malaysia's Second Zero Waste Fest.

We have also partnered with local and international organisations from the likes of National Geographic, Greenpeace, HSBC and more, to push forward the transition to a zero waste future.

All these would have not been achieved without our dedicated volunteers and growing members from all walks of life. Our volunteers contribute their time, effort and skills without asking for anything in return. They work hand in hand to build a solid foundation for this movement, which includes engaging with the community, making educational material, organising zero waste events, compiling zero waste data, etc.

In 2018, the team is focusing on the development of Zero Waste Malaysia Map and Zero Waste Handbooks. We are extremely grateful for the sponsorship from I Concept Innovation Pte Ltd for the building of our new website. We are hoping that Zero Waste Malaysia will become the hub and resource centre that provides free and practical

services to make having a zero waste lifestyle easier than ever.

Throughout the past three years, we have seen more and more initiatives started by individuals at different level - from local communities, schools, offices to Federal Government. Although no quantifiable data have been recorded to show how much waste have been saved since the movement started, we truly believe that every small action by every single member in this community is impactful and can be the seed of change in your community.

It has been a challenging journey since the establishment of ZWM. We have initially received backlash from the public, whereby we would get doubtful comments and questions like "How is it possible to live a zero waste lifestyle?". We are glad to bring the awareness to the greater public and can now see changes in such a short time span. We have received so much support and are confident that in the very near future, Zero Waste will be adopted widely in our society with the help of everyone at ZWM as well as other corporate organisations and policy makers.

We, as a modern and caring society, are more aware that everything we do now will contribute to the positive or negative impacts of our future generations. I am proud to say that Zero Waste Malaysia is here to help shape our nation to achieve a zero waste future. We, at Zero Waste Malaysia, sincerely invite you to join us and be a part of this change!

Aurora Tin



## HIGHLIGHTS — ADVOCACY & OUTREACH

Over the course of 3 years, Zero Waste Malaysia has gained momentum in opportunities to reach out not only to the local community, but to also showcase our passion and commitment in the global arena including countries like United States of America.

- **ZERO WASTE NIGHT MARKET – 13<sup>th</sup> FEB 2017**

Our first community event was carried out at SS2 Night Market. The spirit of the event was simple – to highlight the “Bring Your Own” movement by encouraging shoppers to bring their own containers/ bottles/ jars/ baskets when buying products at the market. The event was documented in a video to demonstrate zero waste shopping at night markets which is not only sustainable, but also showcases style and taste from the personalised storage bags or packages of each buyer.

- **“Tak Nak Straw” MOVEMENT – APR 2017**

“Tak Nak Straw”, a local movement initiated by *Sampah, Menyampah* since 2017 encourages people to refuse single-use straws. In April 2017, we posted a video on social media highlighting the problem of single use plastic straws to support this movement. The video has garnered 6,200 views thus far.

- **ZERO WASTE PICNIC – 27<sup>th</sup> MAY 2017**

Held at KLCC Park, the zero waste community enjoyed a nice get-together for a morning picnic which encourages disconnecting from the world wide web whilst reconnecting with nature without creating unnecessary trash.

- **“A PLASTIC OCEAN” FILM SCREENING – 20<sup>th</sup> JUN 2017**

Together with *Sampah, Menyampah*, we participated in a three-day awareness event based around the screening of “A Plastic Ocean” which was attended by 80 people. Concurrently, a Facebook live video recording of the event attracted over 1,000 online audiences. After the screening, we held a sharing session to discuss plastic pollution experienced in our country and ways to tackle the problem.

- **MALAYSIA'S FIRST ZERO WASTE FEST – 23<sup>rd</sup> DEC 2017**

Held on 23<sup>rd</sup> December 2017 at Slate at The Row, Malaysia's First Zero Waste Fest witnessed an immense support from the public on the Zero Waste movement in Malaysia. We invited Bea Johnson, the founder of Global Zero Waste Movement and author of the bestseller, *Zero Waste Home*, to share her 10 year zero waste journey. Besides that, the list of programmes include the film screening of *STRAWS*, Zero Waste Home book signing, launching of the Zero Waste Map, Zero Waste Concept Market, Zero Waste Mini Exhibition and Bokashi Bin Workshop. For the concept market, we feature selected vendors that offer naked or refillable zero waste product and encourage buyers to bring their own containers or bags to purchase. Throughout the event, all of our display signs and ZWM merchandise were printed on recycled and used material including used paper, T-shirts and bed sheets.



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- **SAMPAH, MENYAMPAH & FRIENDS EARTH WEEKEND – 24<sup>th</sup> & 25<sup>th</sup> MAR 2018**

As *Sampah, Menyampah's* partner during this two-day event held at Jaya One Shopping Mall, we hosted a Zero Waste Market and provided assistance for workshops, cloth-swap party and recycling station.

- **EARTH DAY RUN BY NATIONAL GEOGRAPHIC – 22<sup>nd</sup> APR 2018**

In conjunction with Earth Day 2018, National Geographic conducted @earthdayrun2018 at 22<sup>nd</sup> April 2018. The ambit of the run provided us the opportunity to set up booths for Zero Waste Mini Market and Zero Waste Mini Exhibition. We were also given a chance to showcase Zero Waste Home Exhibition at a showroom set up by Gamuda Land which lasted for a whole month in April 2018.

- **ZERO WASTE SHARING AT GREENPEACE MALAYSIA OFFICE – 20<sup>th</sup> MAY 2018**

ZWM was invited for a talk on zero waste or low waste event organisation at the Greenpeace Malaysia office.



- **ZERO WASTE RAMADAN – 29<sup>th</sup> MAY 2018**

Broadcasted on Astro news, ZWM co-founder and volunteers strolled at a typical Malaysian Ramadan Bazaar to highlight the excessive use of plastics by vendors. The ZWM team instead showed how easy it was for consumers to disengage the current disposable culture by bringing containers when buying food and drinks from the stalls.

- **YSEALI PROFESSIONAL FELLOWSHIP BY UNITED STATES STATE OF DEPARTMENT – APR TO JUN 2018**

Our Founder and President, Aurora Tin, represented ZWM as a Professional Fellow of the Professional Fellows Program @Young Southeast Asian Leaders Initiative at Washington, DC.

- **GREENPEACE RAINBOW WARRIOR GREEN LIFESTYLE FAIR – 2<sup>nd</sup> & 3<sup>rd</sup> JUN 2018**

The beacon of hope in the struggle against environmental abuse, the Greenpeace Rainbow Warrior has been fighting for the planet since 1978. During this Lifestyle Fair carried out by Greenpeace Malaysia, ZWM organised a low waste event and offered an exclusive free ship tour to Rainbow Warrior for our faithful community. We had some interactive workshops, sharing session on recycling myths and compost lessons, as well as our signature exhibition and zero waste map showcase. ZWM founder also joined the captain and other local green warriors to urge people to break up with single use plastic.

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- **EXCLUSIVE DIALOGUE WITH BEA JOHNSON – 11<sup>th</sup> JUL 2018**

We invited Bea Johnson, the founder of Zero Waste Home, to share her experiences and thoughts about zero waste lifestyle with a bunch of passionate eco-lovers from all walks of life!

- **HSBC GREEN CARNIVAL – 21<sup>st</sup> JULY 2018**

As HSBC is moving towards a low waste corporate shift, they invited us to conduct two workshops that aligned with the 5R principle which include “#Refuse Plastic Bag: Paper Bin Liner” and “#Reuse Preloved T-shirt: DIY Tote Bag from old T-shirt”. The CEO of HSBC Malaysia is also in favor for the “Tak Nak Straw” movement by saying no to disposable plastic straws and having plastic straws removed from their cafeteria. For the event prizes, we supplied 500 sets of reusable sporks, bamboo straws and straw brushes with the help of our community.

- **UK EMBASSY PLASTIC FREE JULY – 30<sup>th</sup> JUL 2018**

The ZWM team was invited for a dialogue on zero waste living at the UK Embassy in Malaysia.

- **LET’S BREAK UP WITH SINGLE-USE PLASTIC BY MINISTRY OF ENVIRONMENT – 7<sup>th</sup> SEP 2018**

Zero Waste Malaysia joined our friends *Sampah, Menyampah*, Frangipani, BYOB Damansara Kim Branch and Lembah Barakah Organic Orchard at the launch of “LET’S BREAK UP FROM SINGLE-USE PLASTIC” Campaign by Ministry of Energy, Science, Technology, Environment and Climate Change (MESTECC). We were thrilled to

see our government and Minister YB Yeo Bee Yin taking the lead in combating single-use plastics. This campaign addresses three goals that MESTECC wanted to achieve which are, during all MESTECC meetings, there will be no single-use bottles; no plastic straws; and no plastic wraps on food.



We keep a close relationship with other eco-warriors, business owners and organisations that care deeply for the future of our environment and general well-being including but not limited to A Bit Less, Nude Zero Waste, Bliss, Frangipani, Mayura, and more. Maintaining constant interactions between ZWM and the zero waste community fosters partnership, knowledge sharing, improved understanding, and allow concerns and pressing questions to be voiced out and asked.

## MONTHLY GREEN-TIVITIES

To show our support for the community, we help to advertise activities which promote sustainability, environmentally friendly initiatives and ecologically responsible decisions and lifestyles such as educational talks, informational trainings and workshops, seminars and more.

### JUNE 2017

- World Environment Day Free Plants Giveaway
- Baju Raya Project Sesi 3
- DIY Organic Pantyliner
- Be Amazed Don't Waste
- Make Your Own Beeswax Wraps
- Swap Party Preloved, Second Hand, Garage

### JULY 2017

- Green Living Masterclass
- Make Your Own Natural Products
- Tet Vermicompost Workshop PJ 1.0
- Urban Gardening
- Make Your Own Beeswax Wrap

### AUGUST 2017

- 2 in 1 Organic Farm Tour
- Cheras Yulek Vermicomposting Workshop
- Tree Planting Programme
- August Book Sales/Exchange

- Kakirepair @ DIY Fest (Publika)
- Hydroponics Farming Course

### OCTOBER 2017

- Urban Gardening and Trail Maintenance
- Make your own Lavender Body Butter, Gentle Face Wash, Melt Soap
- The Future of Agriculture Talk by Ng Thien Khuan
- Women's Leadership in Sustainability
- Floor activity at Festival of Wings (FoW)
- 10<sup>th</sup> International Kuala Lumpur Eco Film Fest 2017 (KLEFF2017)

### NOVEMBER 2017

- Asian Plant Based Workshop
- World Vegan Day Malaysia 2017
- Day Trip to an Organic Farm
- Shark Hero Conservation Run 2017
- Kuala Lumpur Mini Maker Faire



## ASPIRATIONS FOR 2019

Since Malaysia's First Zero Waste Fest in December 2017, we have been receiving an overwhelming response of positive feedbacks on the impact and significance of the event. In conjunction with the official launch of Zero Waste Malaysia website and the Zero Waste Event Handbook, ZWM is pleased to announce that we will be organising Malaysia's Second Zero Waste Fest in June 2019!

This upcoming festival will include a zero waste concept market, mini exhibition, series of sustainability-related workshops and many more! Other highlights for the fest include the Zero Waste Lifestyle Forum and Zero Waste Business Forum which we will be collaborating with other Zero Waste groups and organisations from the South East Asia region.

We will also officially launch our new website with more features and user-friendly interface. At the click of a button, our site users can get free access and information to local zero waste resources. With the help of our benevolent community in Malaysia, the Zero Waste Malaysia Map will feature more than 500 locations from 10 categories including bulk shop, sustainable businesses, thrift shop, recycling centre, composting site and more.

## FINANCIAL SUMMARY

### STATEMENT OF INCOME AND EXPENDITURE

FOR THE PERIOD ENDING 31<sup>st</sup> DECEMBER 2018 [from 29<sup>th</sup> March 2018 (date of registration) to 31<sup>st</sup> December 2018].

<u>INCOME</u>	(in Ringgit Malaysia, RM)
Entrance Fee	50.00
Subscription Fee	100.00
Donation	2,522.30
Allowance Received	2,600.00
Sales Of Goods	16,543.00
Event Ticket Fee	1,300.00
<b>Total Income</b>	<b>23,115.30</b>
<u>EXPENSE</u>	
Allowance Paid	2,956.80
Cost Of Goods Sold	12,420.48
Preliminaries Cost	124.00
Stamp Duty	15.00
Website Fee	160.66
Food And Beverage	344.60
Video Production Expense	56.00
<b>Total Expense</b>	<b>(16,077.54)</b>
Taxation	(17.34)
<b>Surplus/ (definit) amount transfer to Accumulated Fund</b>	<b>7,020.42</b>

## ZERO WASTE MALAYSIA COMMITTEES

### PRESIDENT

Tin Fong Yun

### VICE PRESIDENT

Sue Yee Khor

### TREASURER

Yap Soon Wei

### SECRETARY

Lau Tzeh Wei

### ASSISTANT SECRETARY

Carolyn Joan Lau Yim Foon

### COMMITTEE MEMBER

Lim Siew Fong

Mareena Yahya

Poh Phiak Kim

Seet Huay Ping

Teong Po-Chien

## CONTACT INFORMATION AND DONATION CHANNELS

ZERO WASTE MALAYSIA (PPM-044-10-29032018)

Email: [info@zerowastemalaysia.org](mailto:info@zerowastemalaysia.org)

Official Facebook: [www.facebook.com/zerowastemalaysia.official](https://www.facebook.com/zerowastemalaysia.official)

Community Group: [www.facebook.com/groups/zerowastemalaysia](https://www.facebook.com/groups/zerowastemalaysia)

Instagram: [www.instagram.com/zerowastemalaysia\\_official](https://www.instagram.com/zerowastemalaysia_official)

Website: [www.zerowastemalaysia.org](http://www.zerowastemalaysia.org)

### DONATION CHANNELS

Cash Deposit:

Pertubuhan Sisa Sifar Malaysia (Zero Waste Malaysia)

CIMB Bank # 8009296721

Online Donation:

PayPal @ <https://paypal.me/zerowastemalaysia>

Billplz @ <https://www.billplz.com/orh8btv8>

### SPECIAL CREDITS

In preparation for this annual report, credits are given to:

Zero Waste Malaysia (content)

Marylyn Poh (writer)

Siew Fong (designer)

