

PRESS RELEASE



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ZERO WASTE MALAYSIA LAUNCHES COUNTRY'S FIRST COMPREHENSIVE HANDBOOK ON ZERO WASTE LIVING

The interactive and free-to-access MY Zero Waste Life handbook is available in Malay, English, Mandarin and Tamil.

SELANGOR (July 15, 2021) – Environmental NGO, Zero Waste Malaysia has demystified sustainable living with the launch of Malaysia's first comprehensive handbook on the topic. **MY Zero Waste Life - Summarized** is a unique compilation of valuable insights, nifty hacks, anecdotes and useful information from experts and practitioners on sustainable living communicated through engaging illustrations and stories. The free-to-access guide targeting Malaysians of all races and creeds is available in Malay, English, Mandarin and Tamil.

With the ongoing issue of plastic pollution and landfill overloading in Malaysia, the handbook couldn't have come at a better time. Zero Waste Malaysia director, Khor Sue Yee credited the NGO's active Facebook community of over 38,000 members with inspiring the handbook.

"We get a lot of questions about waste disposal and what can and cannot be recycled. While we advocate for waste prevention by not generating any in the first place, we realized there was a need for a comprehensive glossary of common household items in Malaysia that can be recycled and / or composted," Khor said to the media.

The MY Zero Waste Life – Summarized handbook also comprises practical steps and advice for Malaysians who are trying to live an environmentally friendly and low-waste lifestyle. The comprehensive resource is available for free on the Zero Waste Malaysia website.

This is the first step in the Environmental NGO's plan to release a comprehensive cross-media guide on low-waste living. Future plans include an online interactive version of the MY Zero Waste Life – Summarized handbook as well as an extensive Trash Encyclopedia providing alternative solutions to disposing common household waste.

About Zero Waste Malaysia

Established in 2016, Zero Waste Malaysia ("ZWM") is a non-profit organisation and community group based in Malaysia advocating for sustainable development and aiming to increase the local community's awareness of sustainable living. Learn more about the cause at www.zerowastemalaysia.org.